

Singularly Focused.  
**Globally Powered.**

# HOYA SURGICAL OPTICS



S

INTRAOCULAR  
LENSES

O



**THE FASTEST  
GROWING**  
IOL COMPANY  
IN THE WORLD

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HOYA Surgical Optics is the worldwide leader in developing preloaded intraocular lenses (IOL). Millions of our preloaded IOLs have been implanted by eye surgeons worldwide.

Being at the forefront of IOL technology, we work closely with both surgeons and patients to understand their unmet needs.

We offer a comprehensive range of preloaded IOLs and injectors that are customized and cater to different needs and markets.

# Our Vision

Cataract continues to be a major cause of blindness worldwide, with cataract surgery being one of the most commonly performed eye surgeries in the world. The number of cataract surgeries performed throughout the world is expected to increase to more than 30 million by 2022.<sup>1</sup>

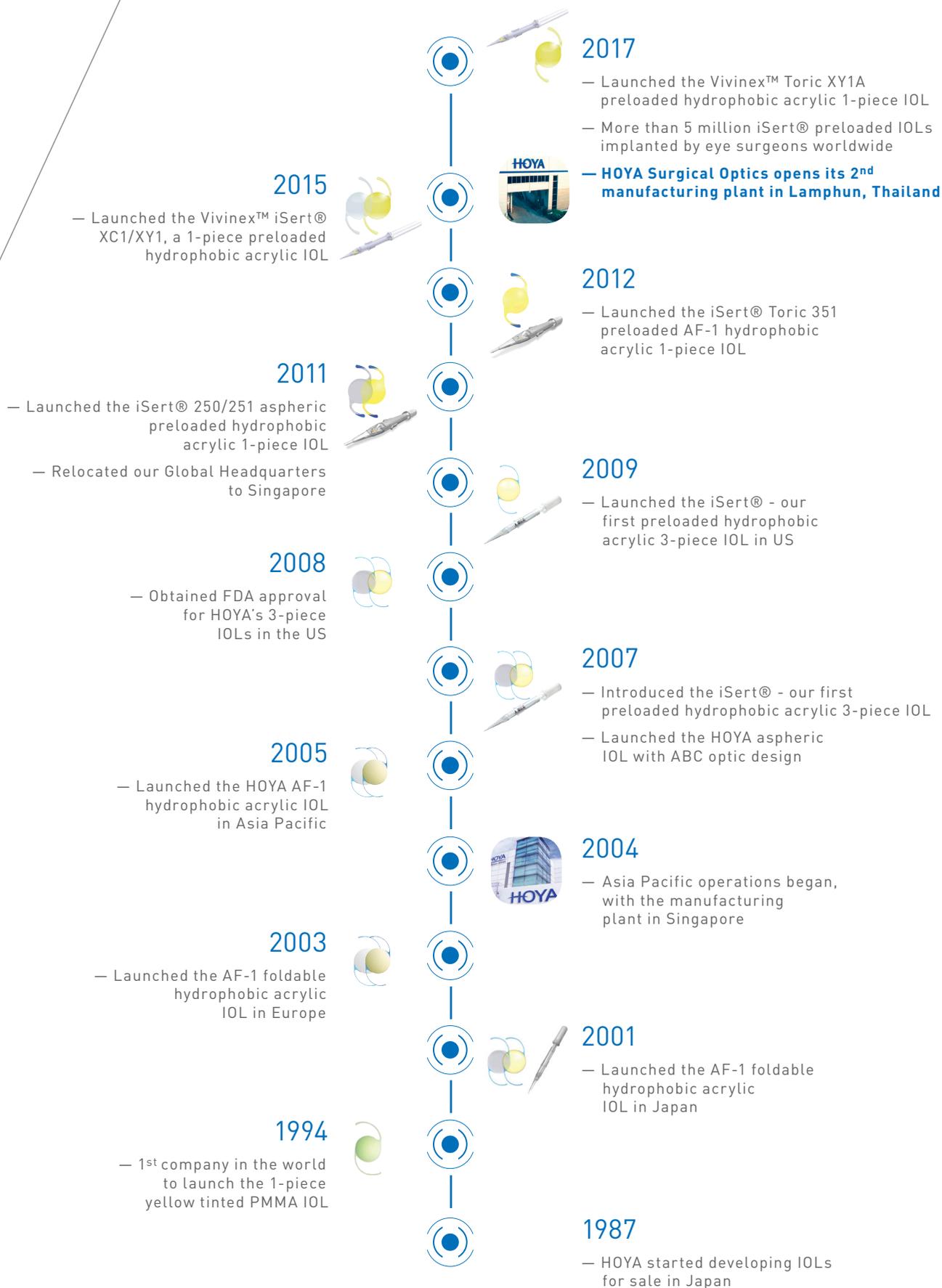
At HOYA Surgical Optics, we enable eye surgeons to improve vision and quality of life for millions of people suffering from cataract – to help them celebrate life, visually.

Our products have been known to offer safety, reliability and ease of use. Quality, Trust, Dedication and Attention to Detail are deeply rooted in our Japanese heritage and the HOYA brand.



<sup>1</sup> BILL FREEMAN, "Global Number of Cataract Surgeries" in 2017 IOL Report: A global market analysis for 2016 to 2022, Published in May 2017, Page 35.

# Celebrating 30 years of Innovation



Disclaimer: Products shown are for illustrative purpose only and not all models are sold in each country. Please check with your local sales representative for more information.

# Pushing Boundaries with Research & Development

We constantly innovate to stay at the forefront of technology. Our global team of scientists, engineers and experts create solutions that address the needs of eye surgeons and cataract patients.

Our research laboratories in Tokyo and Singapore are committed to advancing optical, mechanical and material technologies for IOLs and their delivery systems.

We were the first to launch the 1-piece blue filter (yellow tinted) lens and first in the world to develop hydrophobic preloaded lens. We are also a market leader in developing variations of preloaded hydrophobic acrylic IOLs that cater to the needs of different demographics.



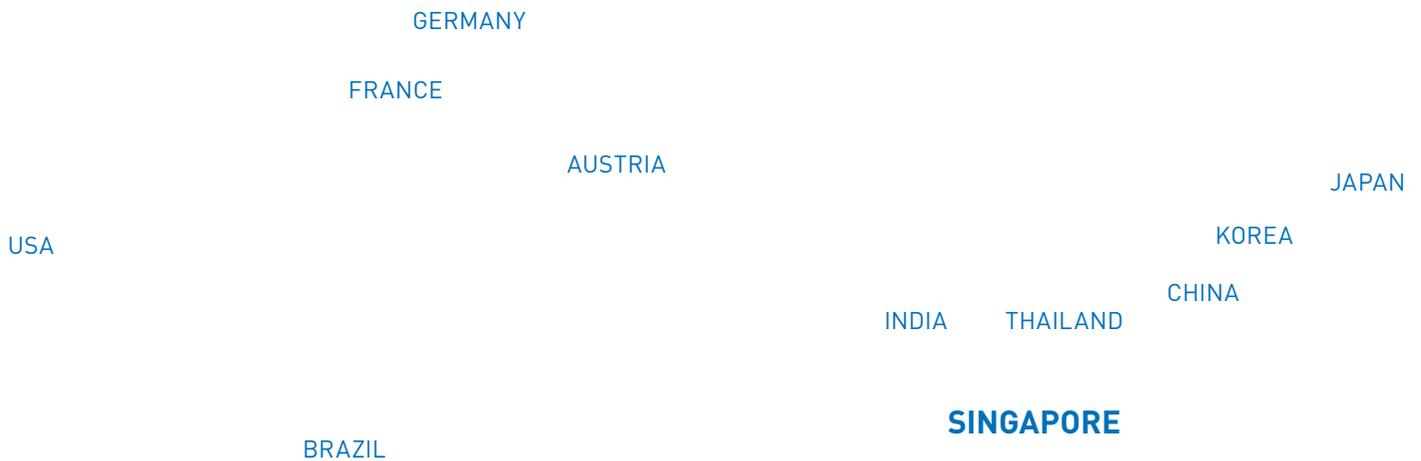
# Our Manufacturing Capabilities



With two world-class manufacturing facilities located in Singapore and Thailand, we are well positioned to support growing market demands across the global IOL industry.

We pride ourselves on upholding the highest international requirements for medical device companies and ensuring compliance to standards set by FDA, CFDA, MFDS, PMDA, ANVISA and CE Mark.

# Global Commercial Presence



HOYA Surgical Optics' commercial model comprises direct, distributor and private label sales channels. This is to ensure that our products are accessible in all regions and markets.

Headquartered in Singapore, we have offices across Asia, Europe and America as well as a strong network of distributors in each region.

Supporting our commercial team is a group of highly committed customer service and marketing staff that is always ready to support and assist in any query that our customers may have.

# Making a Positive Impact



We strive to contribute to the advancement of cataract surgery, and define our success by the number of patients lives that we positively impact.

We are working closely with medical institutes around the world to support young ophthalmologists in their pursuit. Some of the programs that we support include:

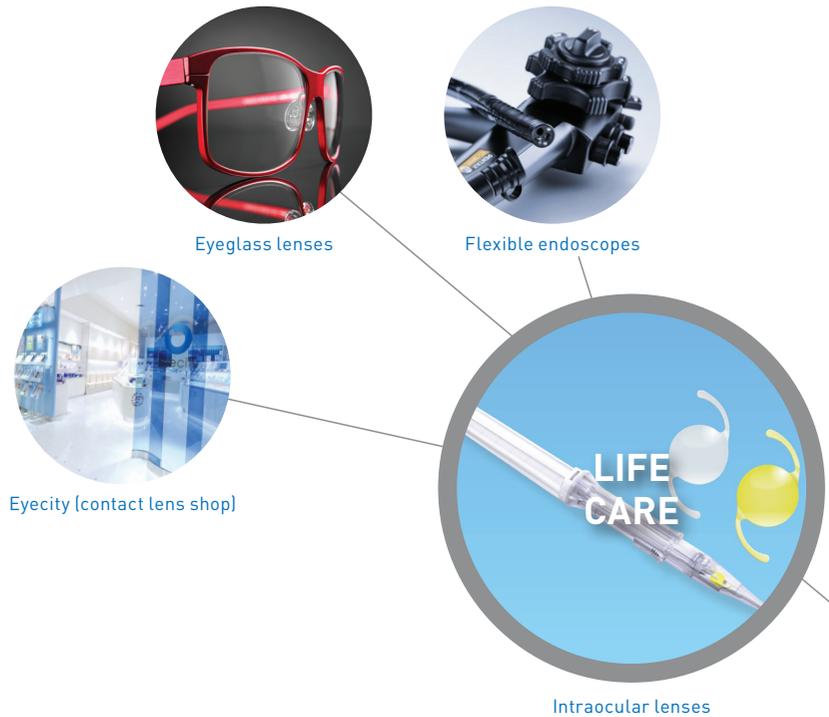
## **HOYA Scientific Awards**

Initiated in 2012 to recognize excellence amongst scientists and young doctors from Austria, France and Germany who are working in the field of cataract and refractive surgery.

## **HOYA Academy**

A cataract surgery training program that offers courses and advanced professional training, including wet labs, for young ophthalmologists and practice staff.

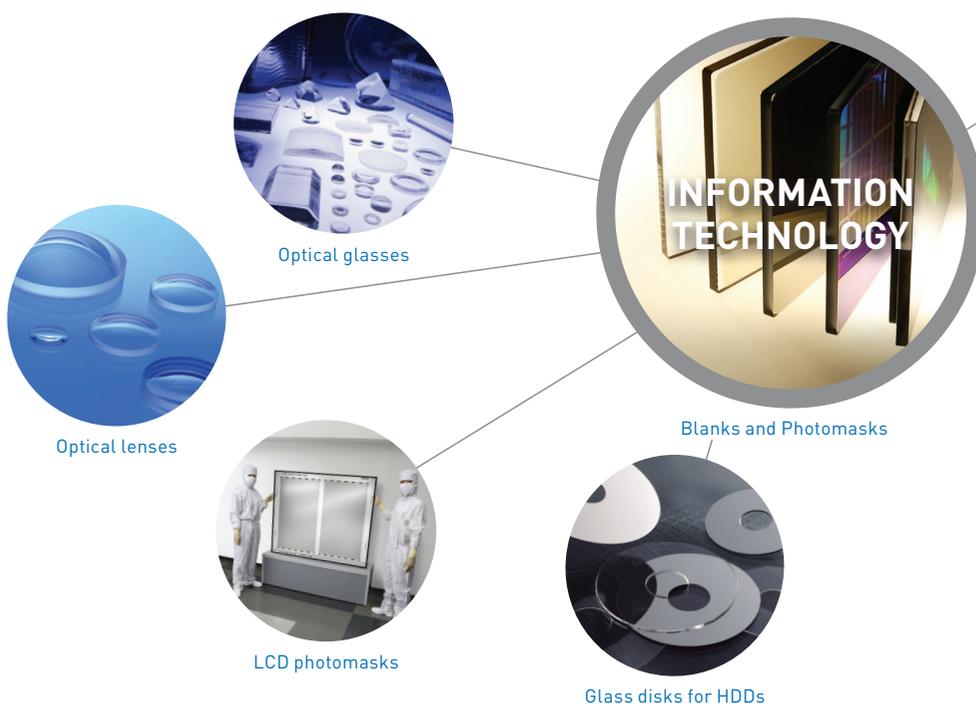
# About HOYA Corporation

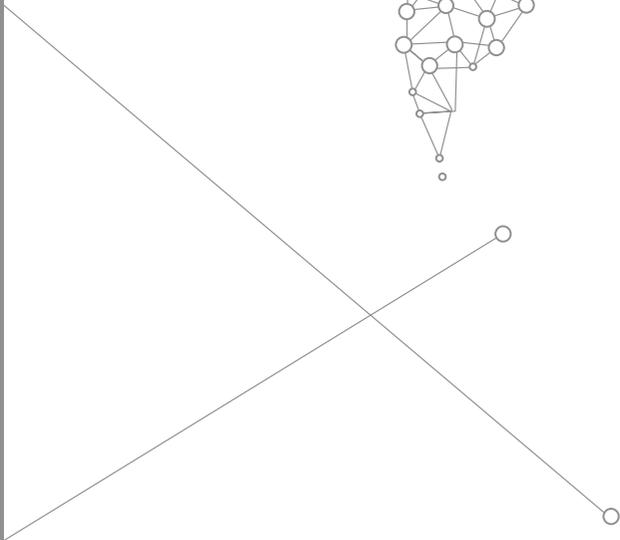
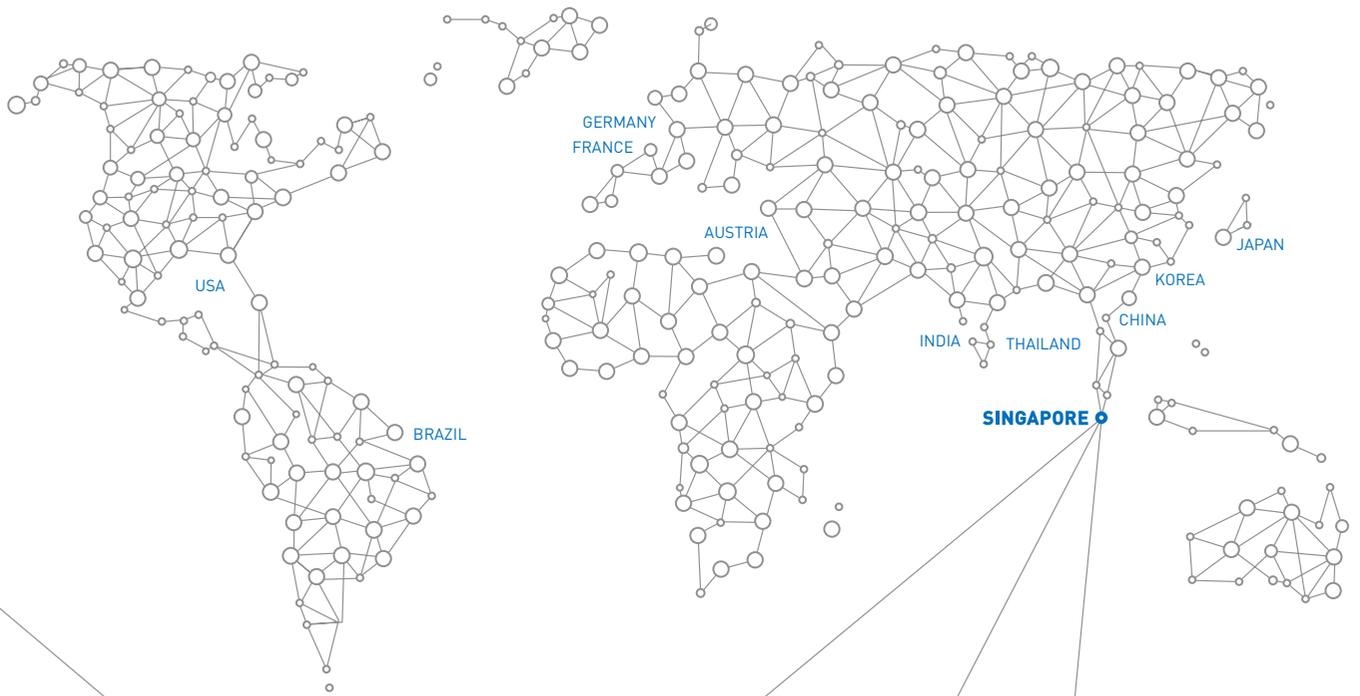


Founded in 1941 in Tokyo, Japan, HOYA Corporation is a global technology and med-tech company and a leading supplier of innovative high-tech and medical products.

HOYA is active in the fields of healthcare and information technology, providing intraocular lenses, eyeglasses, medical endoscopes, optical lenses as well as key components for semiconductor devices, LCD panels and HDDs.

With more than 75 years of optical product expertise, HOYA has developed a core range of technologies which includes surface treatment and optical design. HOYA currently employs a multinational workforce of over 36,000 people across its 150 offices and subsidiaries worldwide.







**HOYA**

**SURGICAL OPTICS**

[www.hoyasurgicaloptics.com](http://www.hoyasurgicaloptics.com)

